



## STEAM SUMMARY 2016 DENBIGHSHIRE COUNTY COUNCIL

Total economic impact of tourism £M	479.34
% change on 2015 (£'s 2016)	3.2%

Total visitor days (Millions)	11.38
% change on 2015	2.3%
Staying visitor days (Millions)	6.93
% change on 2015	3.0%

Total visitor numbers (Millions)	5.95
% change on 2015	1.7%
Number of staying visitors (Millions)	1.50
% change on 2015	3.1%
Number of day visitors (Millions)	4.46
% change on 2015	1.2%

Number of FTE jobs supported by tourism spend	6,250
% change on 2015	2.2%